



Cefla Medical Equipment announces the U.S. debut of two innovations at GNYDM

CHARLOTTE, N.C. (Nov. 3, 2016) – When more than 50,000 health care professionals convene at the Jacob K. Javits Convention Center November 25-30, Cefla Medical Equipment will be primed to show them its latest and greatest technologies. At the 2016 GNYDM, dentists who thought they didn't have space for 3D technology can see new possibilities in the new wall-mounted **MyRay Hyperion X5 3D/2D**, displayed in booth #5625. Practices eager to elevate their diagnostic capabilities can also see the **NewTom GO 2D/3D**, an innovative, suspended imaging system that will be shown for the first time in North America in booth #2000.

"We know that today's dental practices, especially those in large cities that have space considerations, are looking for ways to maximize patient care by investing in new technologies that offer just the right fit," says Jim Norton, who leads Cefla Medical Equipment's new product training program in North America. "Both the NewTom GO 2D/3D and the MyRay Hyperion X5 3D/2D units offer everything practices need to enhance diagnosis, communicate with patients, and deliver leading-edge treatment without taking up floor space."

NewTom GO 2D/3D

NewTom emerged as a pioneering implementer of Cone Beam CT technology in the dental-maxillofacial field 20 years ago. As its new GO 2D/3D demonstrates, the company continues to pave the way for industry advances. Even the most demanding dentists will be impressed with the NewTom GO 2D/3D unit's cutting-edge image acquisition technology and advanced NNT software to guide dentists to precise, accurate diagnosis. Also ideal for implantology, endodontics, periodontics, maxillofacial surgery and X-ray specialists, the new device's ergonomics and software efficiency ensure exceptional results for many different types of practices.



MyRay Hyperion X5 3D/2D

Originally introduced at Expodental in Madrid earlier this year, the MyRay Hyperion X5 3D/2D is making its U.S. debut at GNYDM. It can be mounted on any wall suitable for housing an intraoral X-ray system. With 16-bit capability, it achieves better image quality than any previous technology and offers you options for both 2D and 3D capabilities. The X5 3D/2D's Morphology Recognition Technology (MRT) calculates the size/volume of the patient and automatically adjusts the radiation dose for maximum safety. It also features 3D SMART (Streak Metal Artifacts Reduction Technology) function, which efficiently removes the typical metal-caused artifacts from 3D images, greatly improving the diagnostic ability of the image. Given that the X5's iRYS software platform is compatible with other surgery management tools or processing/storage software, it's no wonder the original Hyperion X5 won a Red Dot Design Award for Product Design.

Anyone looking to learn how a highly flexible, wall-mounted imaging system saves space and expands performance should put Cefla on their GNYDM itinerary.

About Cefla Medical Equipment

Cefla Medical Equipment is focused on providing dental practices with units designed and made to ensure premium product standards capable of leading the future of dental care. Through its well-known network of brands, the company has become a global partner for the dental industry. It is strongly supported by joint investment in research and development focused on advancing innovations in dental units, radiology, accessories and dynamic instruments. Learn more about Anthos, Myray, Mocom, NewTom and Stern Weber at CeflaDental.com.

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